

Vendor Prospectus

ISCT-EUROPE 2ND REGIONAL MEETING

**Villa Carlotta, Belgirate, Italy
Lago Maggiore**

11-14 September 2010

The ISCT is the global forum and resource for developing and supporting innovative cellular therapies through communication, education, and training, thus furthering clinical based investigation for the benefit of patients. International experts in the field of cellular therapy are reached through conferences held throughout the year, the most important of which is the ISCT annual meeting. The European branch of ISCT has initiated regional meetings every other year. The first meeting, in which more than 240 delegates participated, was held in September 2008 in Antwerp.

The ISCT Europe 2nd Regional Meeting is a perfect opportunity for vendors to interact with a wide range of professionals active in the field of cellular therapy. Many of the best-known and highly regarded scientists will be attending and presenting at the conference.

The venue and conference schedule has been chosen to maximize the opportunities for vendors and participants to interact. The Best Western Hotel Villa Carlotta will exclusively accommodate the conference, thus providing an integrated meeting site where exhibitions, scientific presentations, poster viewing, lunch and coffee breaks take place in the same area. Some 200-250 participants from all over Europe and also several from outside Europe are expected.

The conference website: www.isct-europe.eu/2010

CONFERENCE VENUE

The 4 star hotel Best Western Hotel Villa Carlotta is located between a private park of 40.000 m² and the flowered shores of the Lago Maggiore. It overlooks the lake, with private beach, and has a tennis court, a heated swimming pool and private docking. The renowned restaurant, member of the "Buon Ricordo" association, caters genuine cuisine. Weather permitting the restaurant service is extended also in the garden and on the panoramic terrace overlooking the lake of the adjacent partner Hotel Milano.

For more information: www.bestwestern.it/BW/EN/98056_hotel_maggiore_lake

SPONSOR AND EXHIBITION OPPORTUNITIES

A number of interesting sponsor packages and promotional opportunities have been created, ranging from a platinum sponsorship to the sponsoring of the official Conference Dinner or an insert in the delegate bag.

The related exhibition provides to platinum, gold and silver sponsors the superb opportunity to establish direct links to international scientists and practitioners working in the mentioned fields of expertise. Besides booth space and extensive acknowledgements these sponsorship packages include complimentary full conference registration(s).

SPONSOR PACKAGES

Platinum Sponsorship **EUR 10.000**

- Complimentary exhibit space of 6 m² ⁽¹⁾
- 1,5 hour scientific industrial workshop in parallel session of meeting
- Company logo and hyperlink on the conference website
- Acknowledgement in the Call for Abstracts and Registration
- Acknowledgement in the Final Programme book
- 2-page company profile in final program (printed on A4 and in black & white)
- Promotional material in the delegate bag – maximum of 4 pages
- 4 complimentary registrations (including booth staff and the scientific speakers) ⁽²⁾

Gold Sponsorship* **EUR 5.000**

- Complimentary exhibit space of 6 m² ⁽¹⁾
- Company logo and hyperlink on the conference website
- Acknowledgement in the Call for Abstracts and Registration
- Acknowledgement in the Final Programme book
- 1-page company profile in final program (printed on A4 and in black & white).
- Promotional material in the delegate bag – maximum of 2 pages
- 2 complimentary registrations (including booth staff) ⁽²⁾

Silver Sponsorship* **EUR 2.500**

- Complimentary exhibit space of 6 m² ⁽¹⁾
- Company logo on the conference website
- Acknowledgement in the Call for Abstracts and Registration
- Acknowledgement in the Final Programme book
- Company bio of maximum 75 words in the Final Programme book
- 1 complimentary registration (including booth staff) ⁽²⁾

Bronze Sponsorship (limited to 5) **EUR 1.250**

- No booth presence
- Company logo on the conference website
- Acknowledgement in the Call for Abstracts and Registration
- Acknowledgement in the Final Programme book
- Company bio of maximum 75 words in the Final Programme book
- Option to have company brochures distributed at the conference

* Package can be upgraded with a Corporate Symposium of 60 minutes **EUR 2.000**

Corporate sessions will be available and reserved for scientific industrial presentations. The sponsors are free to select speakers and topics, but are expected to cover travel and subsistence costs of the speakers. **Note: first come, fist served!**

Other additional promotion activities are listed on the next page.

⁽¹⁾ Exhibition space includes 1 skirted table and 2 chairs.

Exhibitor space does NOT include the following:

- Shell scheme
- Any additional furniture
- Audio visual requirements, including: telephone lines, lighting, electrical outlets or communications
- Shipping, handling, storage, removal, servicing, set up and dismantling of exhibits
- Brokerage fees and services

⁽²⁾ A complimentary registration is worth EUR 500-800.

ADDITIONAL PROMOTION OPPORTUNITIES

Best Abstract Award **EUR 750 euro**

Conference Dinner **to be discussed**

- Acknowledgement on the conference website
- Company name and logo mentioned in the relevant section of the Final Programme
- Company's name mentioned on the Conference Dinner voucher
- Logo on table or buffet cards
- Verbal recognition during the Conference Dinner (if possible)
- 2 Complimentary Conference Dinner vouchers

Final Programme Advertising

- Full page in black & white **EUR 1.000**
- ½ page in black & white **EUR 750 euro**

Promotional insert in delegate bag (limited to 5)

- Possibility to insert 1 promotional leaflet of 1 page **EUR 750 euro**

Badges (exclusive sponsor opportunity)

EUR 3.000

- Company name or logo on the name badge (or lanyards, if any)
- Acknowledgement on the conference website
- Company name mentioned in the relevant section of the Final Programme

Notepads and / or pens in Delegate Bag (exclusive)

in kind

- Notepad and pen in delegate bag (to be supplied by the sponsor)
- Acknowledgement on the conference website

Delegate bags

**in kind or
production costs**

Your company may either take over the production costs of the delegate bag for course and conference participants, or deliver own bags at no costs for the Organising Committee (delivery of own bags: a sample needs to be approved by the Organising Committee)

- Company name and logo mentioned on the delegate bags
- Acknowledgement on the conference website
- Company name and logo mentioned in the relevant section of the Final Programme
- Insert in the delegate bags

For any other suggestion on sponsoring not mentioned above, please contact the Conference Coordinator

EXHIBITOR SET-UP, SHOW HOURS AND DISMANTLING INFORMATION

Exhibitor set-up

Saturday, 11 September 11:00 – 17:00 hrs

Exhibitor show hours

Saturday, 11 September 18:30 – 21:00 hrs

Sunday, 12 September 10.30 – 19.00 hrs

Monday, 13 September 10.30 – 19.00 hrs

Tuesday, 14 September 10.30 – 13:30 hrs

Exhibitor dismantle

Tuesday, 14 September 13:30 – 18:00 hrs

CONDITIONS, BOOKING AND PAYMENT

All sponsor & exhibit opportunities are available on a **first come, first served** basis.

The Organisers reserve the right to allocate an exhibitor to a new location within the exhibition area in the case of a change in size of the reserved exhibition space.

Booking

Please complete the enclosed Sponsoring Order Form and return the form to the Conference Coordinator. Binding assignments are made prior to the conference and will be confirmed by the Conference Coordinator. A letter confirming your booth allocation and the Exhibitor Manual will be sent in May. All sponsorship items and exhibit space are sold on a first-come, first-served basis and will be considered sold only upon payment of invoice. In order to avoid delays, we highly recommend all Order Forms be faxed or e-mailed. The Organising Committee will not take any responsibility for late or undelivered Order Forms via regular mail.

The Dutch laws apply to the sponsorship and exhibition at the 2nd ISCT-Europe Regional Meeting.

Payment

Upon receipt of the Sponsoring Order Form, an invoice will be sent to the address indicated on the Form. Payment is due 30 days from the date of invoice. The Organising Committee reserves the right to cancel the order and resell the space if payment is not received by the due date. Exhibitors with payments outstanding will not be allowed to build their stands.

Cancellations

Cancellations and changes to your original booking must be in writing to info@globalconferencesupport.com. For cancellations made:

Before 1 April 2010 50% of the total cost of each item will be retained or invoiced

Before 1 June 2010 75% of the total cost of each item will be retained or invoiced

From 1 June 2010 100% of the total cost of each item will be retained or invoiced

Contact

Babette Schmidt, Conference Coordinator
Global Conference Support
Amsterdam, the Netherlands

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Fax : +31 (0)346 263 308
E-mail: info@globalconferencesupport.com

www.isct-europe.eu/2010

SPONSORING ORDER FORM

A. Contact Details:

Company Name	
Address	
Postal Code and City	
Country	
E-mail	
Fax	
Sponsor Name <i>(to be mentioned in the Final Programme book)</i>	

B. Invoice information:

VAT Identification No.	
Invoice Address <i>(if different than specified above)</i>	

C. Sponsor or promotion opportunities:

Please select (X):			
	Platinum Sponsor	€ 10.000	€
	Gold Sponsor	€ 5.000	€
	Silver Sponsor	€ 2.500	€
	Bronze Sponsor	€ 1.250	€
	Best Abstract Award	€ 750	€
	Conference Dinner	to be discussed	€
	Final Programme advertising - Full page	€ 1.000	€
	Final Programme advertising - Half page	€ 750	€
	Promotional insert in delegate bag	€ 750	€
	Badges	€ 3.000	€
	Notepads	in kind	
	Pens	in kind	
	Delegate bags	in kind or production costs	€
TOTAL AMOUNT			€

Please confirm:

I have read and accept the conditions and terms of payment & cancellation for sponsoring and exhibiting YES / NO*

Date:

To expedite your order, please e-mail or fax this Order Form to the Conference Coordinator

E-mail: info@globalconferencesupport.com

Fax: +31 346 26 33 08